

Gentle Spirit Horses Rescue & Sanctuary

STATEMENT OF ACTIVITY

January - December 2017

	TOTAL
Revenue	
Adoption Fees	4,260.00
Donations	1,908.91
General Donations	26,091.97
Monthly Sponsorships	5,805.00
Total Donations	33,805.88
Fundraisers	
Amazon Smile	112.45
GSH Apparel	193.50
Help a Horse Day	5,640.67
Raffle	418.49
Total Fundraisers	6,365.11
Grants	23,500.00
Google Adwords Grant	4,672.26
Total Grants	28,172.26
Membership Dues	
Bug Club Membership	398.00
Total Membership Dues	398.00
Non Profit Revenue	3,161.50
Sales of Product Revenue	207.65
Total Revenue	\$76,370.40
GROSS PROFIT	\$76,370.40
Expenditures	
Advertising	4,037.61
Facebook Ads	114.63
Google Adwords Costs	4,672.26
Web Hosting & Domains	493.02
Total Advertising	9,317.52
Bank Charges	1,477.42
Commissions & fees	2,302.49
Dues & Subscriptions	90.00
Equipment & Vehicle	3,553.23
Farrier	3,675.19
Fundraising Expenses	0.50
Awards	150.70
Bug Club Show	312.05
Facility Rental	1,300.00
Postage	171.40
Printing	189.51
Supplies	1,378.21
Total Fundraising Expenses	3,502.37
General Expenses	628.19
Horse Expenses	

	TOTAL
Bedding & Stall Supplies	113.93
Grain	5,825.25
Hay	5,977.00
Supplements & Vitamins	1,841.60
Tack & Equipment	1,658.33
Total Horse Expenses	15,416.11
Leg Up Fund	945.00
Legal & Professional Fees	101.65
Meals and Entertainment	1,247.92
Office Expenditures	3,641.83
Office/General Administrative Expenditures	640.64
Postage	529.80
Total Office Expenditures	4,812.27
PayPal Fees	591.29
Promotional	3.89
Rent or Lease	7,440.00
Repair & Maintenance	1,367.80
Stationery & Printing	25.00
Supplies	2,052.19
Travel	2,582.64
Horse Transport	972.62
Total Travel	3,555.26
Travel Meals	35.00
Veterinary Expenses	2,491.23
Barn Cats	228.26
Call Charge	622.66
Castration	1,524.37
Coggins & Health Certificates	93.63
Dental	207.50
Examinations	128.01
Labs	281.64
Medications	439.50
Other Vet Expenses	2,135.79
Sedation & Anesthesia	830.94
Ultrasound Pregnancy (Palpation)	269.00
Vaccinations	2,375.05
X-Rays	875.83
Total Veterinary Expenses	12,503.41
Total Expenditures	\$74,643.20
NET OPERATING REVENUE	\$1,727.20
Other Revenue	
Interest Earned	76.99
Reimbursed Expenditures	291.00
Total Other Revenue	\$367.99
Other Expenditures	
Reconciliation Discrepancies	-189.76
Total Other Expenditures	\$ -189.76
NET OTHER REVENUE	\$557.75

	TOTAL
NET REVENUE	\$2,284.95